

## **COOKIE STATEMENT AND OTHER TECHNOLOGIES**

Effective Date: March 20, 2023

Swiftco and its affiliates, third parties, and other partners use cookies and other identification technologies on our websites, mobile applications, electronic communications, advertisements, and other online services (collectively, the "Services") for a number of purposes, including: authenticating users, remembering user preferences and settings, determining the popularity of content, delivering and measuring the effectiveness of advertising campaigns, analyzing site traffic and trends, and generally understanding the online behaviours and interests of people who interact with our Services. You can read more here about the types of cookies and other technologies we use, why we use them, and how you can exercise your choices.

### **1. Cookies Overview**

Cookies are small text files that are stored on your browser or device by websites, apps, online media, and advertisements. There are different types of cookies. Cookies served by Swiftco or any other entity that operates the domain you visit are called "first party cookies." Cookies served by companies outside the visiting domain are called "third party cookies." Thus, Google may set a cookie on your browser whilst you are visiting [www.swiftco.io](http://www.swiftco.io) This would be known as a third party cookie. Cookies may vary with time to time such as some may be "session Cookies" only lasting whilst the browser is open. Once the browser or page is closed cookies are automatically deleted. On the other hand, "persistent cookies" survive after your browser is closed and subsequently may recognize your device when you re-open your browser and surf the internet.

### **2. Other Identification Technologies**

*2.2 Other technologies used by Swiftco are the following:*

"Pixel tags" also called beacons or pixels are relatively small blocks of codes installed on an application, a website, advertisement which can retrieve certain information about your device and browser, including but not limited to type of device and its operating system, browser and its version, website visits and time of those visits, IP address and location, and other information, including cookies that uniquely identifies the device. Pixel tags provide the means by which third parties can set and read browser cookies from a domain that they do not themselves operate and collect information about visitors to that domain, typically with the permission of the domain owner. "Local storage" generally refers to other places on a browser or device where information can be stored by websites, ads, or third parties such as local storage and/ or cache. "Software Development Kits" (also called SDKs) function like both pixels and cookies, but operate in the context of mobile applications where pixels and cookies cannot always function. In addition, Application Programming Interface function in a similar manner however in the context of websites. The primary app developer can install pieces of code from partners thereby allowing partners to collect certain information about users including but not limited to their interaction and information about them.

### **3. Your Choices**

You have the right to choose whether or not to accept cookies. With that said, they are an important part of how our Services work, so you should be aware that if you choose to refuse or remove cookies, this could affect the availability and functionality of the Services.

By default, most web browsers are set to accept cookies. Should you prefer otherwise, you can set your browser to remove or reject browser cookies. To do so, please follow the

instructions provided by your browser which are usually located within the "Help" or "Preferences" menu. Some third parties also provide the ability to refuse their cookies directly by clicking "opt-out."

Third-party flash cookies do not necessarily get affected once you choose to remove or reject browser cookies which may be used by us or our partners in connection with our Services. To delete or disable flash cookies please visit: <https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html> for more information. For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

#### 4. Types and Purposes of Cookies

The following table sets out the different categories of cookies that our Services use and why we use them. This table also set our third parties that may provide cookies on Swiftco's behalf. The lists of third party cookie providers are intended merely as illustrative not comprehensive.

Type of Cookie	Purpose	Who Serves (for example)
Authentication Cookies	Authentication cookies and other technologies tell us when you are and have logged in. This allows us to show you the appropriate experience and features such as your account information, payment history, ratings and to edit your account settings.	<ul style="list-style-type: none"> <li>• Swiftco</li> </ul>
Security and site integrity cookies	Swiftco use these cookies to support or enable security features to help keep Swiftco safe and secure such that they enable us to remember when you are logged into a secure area of the Services and help protect your account from being accessed by anyone other than you.	<ul style="list-style-type: none"> <li>• Swiftco</li> </ul>
Localization	Localization cookies help Swiftco provide a localized experience. For example, we may store information in a cookie that is placed on your browser or device so you will see the site in your preferred language.	<ul style="list-style-type: none"> <li>• Swiftco</li> </ul>
Site features and Services	These provide functionality that help Swiftco deliver products and Services. Such example includes, cookies, which help you log in by pre-filling fields. We may also use cookies and other technologies to help us provide you and others with social plugins and other customized content and experiences, such as making suggestions to you and others.	<ul style="list-style-type: none"> <li>• Swiftco</li> <li>• Facebook</li> <li>• Weibo</li> <li>• LinkedIn</li> <li>• Twitter</li> <li>• Google</li> </ul>
Analytics and research	Analytics and Research cookies are used to understand, improve, and research products and Services, including when you access the Swiftco website, related websites and apps from a computer or mobile device respectively. For example, we may use cookies to understand how you are using site features,	<ul style="list-style-type: none"> <li>• Google</li> <li>• MixPanel</li> <li>• Optimizely</li> </ul>

Type of Cookie	Purpose	Who Serves (for example)
	and segmenting audiences for feature testing. We and our partners may use these technologies and the information we receive to improve and understand how you use websites, apps, products, services and ads.	
Advertising	Things like cookies and pixel tags are used to deliver relevant ads, track ad campaign performance and efficiency. Such example include "Swiftco" and our ad partners who may rely on information gleaned through these cookies to serve you ads that may be interesting to you on other websites. Similarly, our partners may use cookies, attribution service or other technologies to determine whether we have served an ad and how it performed. This will provide us with information about how you interacted with them. Additionally, for more information about interest-based ads, or to opt out of having your web-browsing information used for behavioural advertising purposes, please visit <a href="http://optout.networkadvertising.org">http://optout.networkadvertising.org</a> ; and if you are in the United States, <a href="http://www.aboutads.info/choices">www.aboutads.info/choices</a> if you are based in Europe. <a href="http://youronlinechoices.eu/">http://youronlinechoices.eu/</a>	<ul style="list-style-type: none"> <li>• Swiftco</li> <li>• Google</li> <li>• Facebook</li> <li>• AOL</li> <li>• Microsoft</li> <li>• Yahoo</li> <li>• Twitter</li> <li>• Drawbridge</li> <li>• Indeed</li> <li>• Recruitics</li> <li>• RocketFuel</li> <li>• Simplyhired</li> <li>• Ziprecruiter</li> <li>• Mixpanel</li> <li>• HasOffers/Tune</li> <li>• Adjust</li> <li>• AdRoll</li> <li>• Quantcast</li> <li>• Kenshoo</li> </ul>

## 5. Contact us

If you have any questions about our use of cookies, please contact [support@swiftco.io](mailto:support@swiftco.io)